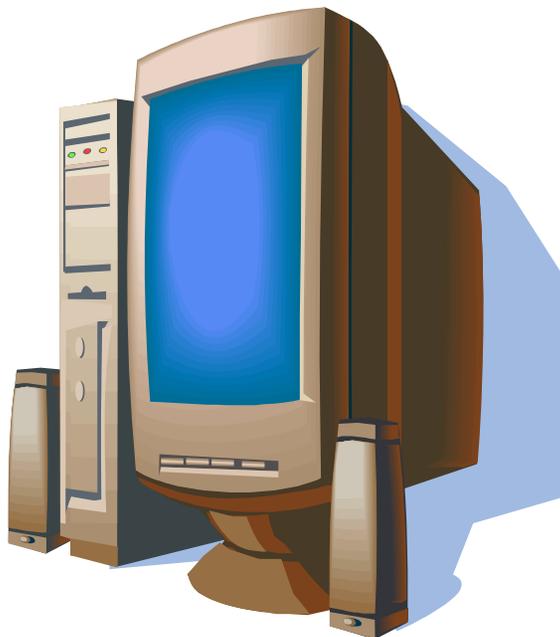


What is media?

Media is an inseparable part of life for most of the teenagers. There are different types of mass media that are inherently a part of the routine life of teenagers – for example television, computer, mobile phone or a music player. Considering the current influence of media, we need to agree on the fact that media plays an important role in shaping up opinions of teenagers. Media is a double-edged sword and hence there are positive effects of media as well as negative influences of media.



Bad influences from teen stars.



Phone: 911-666-1313

Fax: 832-644-6969

E-mail.

mediainfluences@yahoo.com

Media Influence on Teenagers

READ ME!



One of the most positive effects of media today is the ease with which teenagers have learned to embrace technology – be it the computers, Internet or the iPods. The teenagers have no phobia for technology. Media has also contributed to increase the overall awareness of teenagers about their surroundings. In addition to this, media has also resulted in enhanced overall knowledge and understanding of curriculum subjects owing to the vast information resources that the media has to offer. If managed properly, media can be effectively used to generate awareness amongst teenagers about issues like sex, sexually transmitted diseases, pregnancy, drugs, alcohol and smoking.



This guitar is used as a media logo, it comes out on TV.

There are several negative media effects on teenagers as well. Media is responsible for creating ideals about body image, owing to which several teenagers (especially girls) suffer from inferiority complex and resort to unhealthy practices to lose weight and get skinny. The amount of excessive violence in media – be it the television, movies or the video games, tends to increase aggressive tendencies in teenagers. The amount of celebrity hype created by the media causes many children to make irrational demands for designer clothing, accessories and other perks of the celebrity life that they are exposed to. Glorification of unhealthy habits like smoking, drug abuse, unprotected sex and alcohol can encourage these habits in teenagers, which can permanently scar their lives.

Some of the positive effects are sport stars who talk about good health through ads and support the significance of healthy life style. E.g., eat healthy, exercise every day, do sport etc. Media such as technology has increase the awareness of teenagers surrounding. Also technology has helped teenagers with knowledge that media provides. Television and internet has engaged lot of teenagers to understand about issues of sex, sexually transmitted disease, drugs etc. The News-

per has improved the reading skills of people that read it nearly every day and helps teens understand the issues of the present so does news on television. Sports that are shown on television are a good entertainment for teens and can help them succeed their sporting aim.

The negative effect that media has on teens is bad habit of spending too much time on technology. People tend to become lazy, aggressive from violence on TV and gain unwanted attitude. Teens use technological media like iPods, mp3 which if they put on maximum volume they can become deaf easily. Violence is another thing that teens learn from media like violent movies making them aggressive. Magazines have skinny models which make teens girls scared of eating/becoming too skinny and give bad time to obese teen girls. Also the edit make up in soap commercials make teens want to put make up every day which bad for you skin. Also spending time on computer or TV can make you really unhealthy which cause health issues.

