

# Information

**Media is an inseparable part of life for most of the teenagers. There are different types of mass media that are inherently a part of the routine life of teenagers – for example television, computer, mobile phone or a music player. Considering the current influence of media, we need to agree on the fact that media plays an important role in shaping up opinions of teenagers.**



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# MEDIA INFLUENCE ON TEENAGERS



## How they do it

At an early age books, movies, television, and the Internet influence how children think and act in a variety of ways. Every year children influence their parents spending by convincing them to buy things that the media has portrayed as "cool". Children recognize name-brand products at an early age because they see them in the media.



## Negative Media

### Effects on Teenagers

There are several negative media effects on teenagers as well. Media is responsible for creating ideals about body image, owing to which several teenagers (especially girls) suffer from inferiority complex and resort to unhealthy practices to lose weight and get skinny. The amount of excessive violence in media is seen on television, movies or the video games, tends to increase aggressive tendencies in teenagers. The amount of celebrity hype created by the media causes many children to make irrational demands for designer clothing, accessories and other perks of the celebrity life that they are exposed to. Glorification of unhealthy habits like smoking, drug abuse, unprotected sex and alcohol can encourage these habits in teenagers, which can permanently scar their lives.

Also a negative effect that media has on teens is bad habit of spending too much time on technology. People tend to become lazy, aggressive from violence on TV and gain unwanted attitude. Teens use technological media like iPods, mp3 which if they put on maximum volume they can become deaf easily. Violence is another thing that teens learn from media like violent movies making them aggressive.. Also the edit make up in soap commercials make teens want to put make up everyday which bad for you skin. Also spending time on computer or TV can make you really unhealthy which causes

